



MAGAZINE RATES + SPECIFICATIONS

Advertising Rates

Specifications

Ad Style	Ad Size	2018 Rate (excluding GST)	No Bleed	Trim	Bleed (Trim + 5mm each side)
Part Page	1/8 Page	\$1,200	66 mm H x 98 mm W		
	1/4 Page	\$3,600	133 mm H x 98 mm W		
	1/3 Horizontal	\$3,966	90 mm H x 205 mm W	N/A	N/A
	1/2 Horizontal	\$7,950	133 mm H x 205 mm W		
	1/2 Vertical	\$7,950	270 mm H x 98 mm W		
Full Page	Single Page	\$11,900			
	Single Inside Front Cover	\$15,000	270 mm H x 205 mm W	300 mm H x 235 mm W	310 mm H x 245 mm W
	Back Cover	\$19,500			
Special Position	Double Spread Inside Front Cover	\$30,000	N/A	300 mm H x 470 mm W	310 mm H x 480 mm W
	Front Cover Strip Ad	\$5,250	N/A	35 mm H x 235 mm W	45 mm H x 245 mm W
Discount Coupon*	1/8 Page	\$1,000	66 mm H x 98 mm W	N/A	N/A

* Discount offer must be provided to qualify for this ad style.

Ad Artwork Specifications

Artwork to be supplied as print-ready PDF, with bleed and crop marks where necessary.

CMYK only – no RGB or Spot Pantone colours please.

All images to be 300dpi.

Artwork in Word, CorelDraw, Publisher or Powerpoint will not be accepted.

Ad Artwork File Supply

Please email artwork files under 15MB to

artwork@adelaideshowground.com.au or send an uploaded file link via an online FTP site such as WeTransfer.com, hightail.com or sendspace.com.

Magazine Format

300 mm high x 235 mm wide.

Full colour magazine. Quality gloss paper.

Distribution

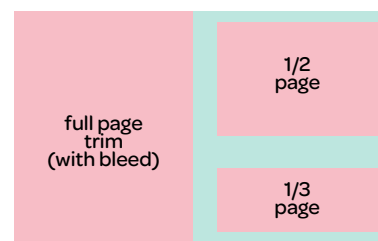
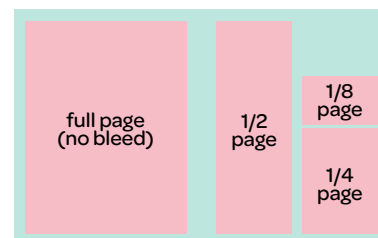
430,000 copies.

The Show Magazine will be distributed during the third week of August via Messenger Newspapers.

Your advertisement will also be included in the **Show Mag App** which will be available to download from the App Store and Google Play

The magazine will be supported by an integrated media campaign.

Ad Sizes & Styles



Booking Deadline: 15 June 2018
Payment Terms: 30 days from invoice
Material Deadline: 17 July 2018*

* Due to strict printing and distribution timelines, absolutely no ad material can be accepted after this date.

FOR MORE INFORMATION PLEASE CONTACT:

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MAGAZINE AD BOOKING CONFIRMATION

Contact Person:

Registered Business Name:

Trading Business Name:

ABN:

Billing Address:

Business Address:

Phone:

Email:

Ad Size	Placement Details	Rate

Booking Deadline: 15 June 2018

Material Deadline: 17 July 2018

Payment Terms: 30 days from invoice date

Subtotal ex-GST

GST Amount

Total inc-GST

I have read, understood and agree to the below conditions, including the material deadline and payment terms.

Name:

Date

Conditions

- It is the responsibility of the advertiser to ensure correct and complete information is submitted to The Royal Agricultural & Horticultural Society of South Australia (RA&HS). Please ensure that all telephone, fax, mobile numbers, email and web addresses and all other information is correct.
- RA&HS cannot guarantee placement if requested.
- Proofs can be provided upon request by 20 July 2018.
- RA&HS reserves the right to refuse unsuitable advertisements. The quality of advertisements within the publication must be to a high standard. Final decision on artwork approval lies with the RA&HS.
- I agree to pay all amounts due under this arrangement within 30 days of the invoice date. I acknowledge and understand that if I am an exhibitor at the Royal Adelaide Show, all amounts due by me to the RA&HS must be paid prior to my move-in for the Show. If I am not an exhibitor I understand that I may be required to complete a credit application form and my booking will be subject to credit approval.
- I agree to supply the artwork by the artwork deadline, within correct specifications as outlined.

PLEASE EMAIL THIS COMPLETED FORM OR CLICK SUBMIT >>>>

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